

STAT

24 December 1958

Mr. John T. Campbell, Head  
BBC Monitoring Service  
Caversham Park  
Reading Berks, England

Dear John:

Subjects: African Coverage  
Moscow Foreign Language Coverage

Thank you very much for your letter of 10 December describing BBC plans for a field survey in East Africa.

We are just now completing the resurvey of our consumers' requirements for African coverage, but are not yet quite prepared to state anything definite in regard to FBIS plans. There seems to be, however, greater interest here in West Africa than last year, and it is quite possible that we shall seek funds to establish a station in Accra. The output of such a station would, of course, be furnished BBC in the same manner as you would propose to give FBIS the results of Nairobi monitoring.

I am sending [ ] who heads our propaganda analysis activity, on a round-the-world trip to FBIS Bureaus commencing in early 1959. He will be in Caversham beginning 8 January and I have asked him to give you our views on coverage of Moscow foreign language programs and to get your reactions. We have been working out FBIS requirements for such coverage and have reached the stage where some discussion and exchange of views on the subject would be worthwhile. Our underlying assumption is that coverage of Moscow broadcasts to foreign audiences must always remain above certain minimum levels if FBIS responsibility for the analysis of these broadcasts is to be fulfilled.

Best wishes for a happy holiday season.

Sincerely,

[ ]  
Chief, FBIS

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cc: Chief, London Bureau, FBIS